



Children's Charity of the Bluegrass Celebrate 30 Years of Helping Central KY Kids!

The Children's Charity Fund of the Bluegrass was founded in 1981 to help provide needed funds for the Child Development Center of the Bluegrass (CDCB), an agency that offers a full range of services for children from birth to five years of age who have disabilities.

The Children's Charity Fund's first fundraising activity was a celebrity golf tournament for the CDCB at a time when celebrity golf tournaments were rare. The Children's Charity Celebrity Golf Classic was an immediate success and over the past 29 years has become one of America's enduring celebrity golf tournaments.

Since 1981, the Children's Charity Golf Classic has raised an average of \$300,000 per year for the children of Central Kentucky. As we begin to celebrate our 30th Anniversary, \$330,000 raised from the 2009 tournament will benefit 30 charities that will ultimately help thousands of children. Checks will be presented at our Tee Off event on June 21st.

2010 Children's Charity Classic Team Sponsorship Benefits

For a minimum entry fee of \$5000, your foursome* will receive:

- 4 special tee gift packages valued at over \$300 each
- 8 tickets to the fun filled Cabaret and Dinner featuring entertainment from the Children's Charity Celebrity guests
- 4 tickets to the Friday Night Bid Party with appetizers and host bar
- 2 days of green fees, cart rental, and on course food and beverage
- Foursome will play with one of our great Children's Charity guest Celebrities**
- A ¼ page ad in the Children's Charity Classic Program for showcasing your team or business
- Mention of your team or business during the televised portion of our event on Saturday
- 4 tickets to Closing Ceremony that includes dinner and host bar

**Celebrity player selection order is based on amount of team bid (donation) at Friday Night's Bid Party.

*Single entries are available for a minimum entry fee of \$1250 with benefits adjusted accordingly.

(Some of the 2010 teams include, Central Baptist Hospital, BB&T, Valvoline, Toyota Motor Mfg. KY, Central Bank, S&S Tire, Bluegrass Family Health, Morrisons and W. Rogers Co just to name a few.)

2010 Children's Charity Classic Auction Item Donation Opportunities

Items donated to The Children's Charity Classic will be used to raise money through the Live and Silent Auctions held at Thursday Night Cabaret and Friday Night Bid Party at Heritage Hall. Donors of auction items will listed in the 30th Anniversary Children's Charity Souvenir Program used throughout the week long event. They will also receive a donation form for tax purposes.

If you are interested in being a part of this great event and would like to donate an item, please contact Anne Martin at anne.martin@BHSI.COM or 859-260-4557.

Additional Sponsorship Opportunities

(without golf participants)

	Cabaret Stage** Sponsor \$3000	Kid's Jamboree** Sponsor \$2500	Hospitality Suite Sponsor \$2500	Cabaret Dessert** Sponsor \$2000	Tee Off Event Sponsor \$3000	Mulligan Sponsor \$1500	Hole Sponsors \$1000	In Kind Donations
Title Sponsor of item or event		X	X		X			
Event Signage	X	X	X		X		Designated hole, both courses	
Program	Logo on sponsored event page	Logo on sponsored event page	¼ page	Program mention	Logo on sponsored event page		Program mention	Program mention
Live mentions at event	X	X	X	X	X			
Business name on WKYT crawl during broadcast	X	X	X	X	X			
Table signage with logo				X		X (at sales table)		Determined by type of donation
Tickets to Cabaret Dinner	4 tickets to Cabaret	4 tickets to Cabaret	4 tickets to Cabaret	2 tickets to Cabaret	4 tickets to Cabaret	2 tickets to Cabaret	2 tickets to Cabaret	

****Cabaret Dinner** attendance – approx 700

****Kids Jamboree** attendance - 300 and usually covered by local media. Guests include children from benefiting agencies.

*****Tee Off event** – Attendance approx 150 and usually covered by local media. Guests include all benefiting agency representatives and Classic team Captains. Still in need of venue for this 4-5:30 pm reception.

In Kind Donations include:

- silent and live auction items
- 1 or more evening food donations to celebrity hospitality suite (usually appetizer type dishes feeding approx 100.) Suite open to celebs Wednesday-Saturday. Food sponsor will have signage placed on all table tops in suite on the evening their food is served.

\$500 sponsorships are also available that would include table signage and program mention. Items available include scoreboards, spouse outing, Celebrity Check in Table among others.